

Justine Aremu (AJ)

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Summary

Highly creative and detail-oriented professional with a strong foundation in fine arts and a passion for creating intuitive and visually appealing designs and prototypes. I am adept at translating abstract concepts into compelling designs that resonate with users.

Skills

Adobe Creative Cloud, HTML, CSS, Miro, Figma, Figjam, iOS/Android, interaction design, user research, user interviews, sketching, wireframes, storyboard, personas, user flows, process flows, sitemaps, visual designs, card sorting, human-centered designs, A/B testing, rapid prototyping, responsive designs, design systems, usability testing, mockups, information architecture, Invision, user visual development, typography, Axure, grid system, visual hierarchy, SQL, Google Suites, Content Management Systems, Salesforce

Projects

CosMeet – Mobile App Case Study | <https://www.ajaremu.com/cosmeet-mobile-app-case-study>

- Team mobile dating app design project to help individuals interested in astrological compatibility connect with one another.
- Took on the roles of team lead, led interviews, conducted competitive analysis, created and tested coded and web-created prototypes over 4 weeks.

Cherokee County Humane Society Web Redesign | <https://www.ajaremu.com/cherokee-humane-society-redesign>

- Team website redesign project to increase traffic conversion and engagement of an animal shelter non-profit.
- Conducted interviews, brainstormed solutions, created and tested prototypes over 4 weeks.

HouseHolds – Mobile App Case Study | <https://www.ajaremu.com/households-mobile-case-study>

- Team mobile app design project to ease the stress of finding garage and estate sales
- We researched user pain points, discovered an opportunity, designed and coded a web-based prototype, tested, and iterated over the course of 3 weeks.

Work Experience

Lyndon House Arts Center

Printmaking Instructor

Athens, GA

2021-2023

- Led a class of 7+ adult students in mastering various printmaking techniques, resulting in a 98% satisfaction rate based on student feedback.
- Maintained and oversaw printmaking department, receiving and balancing the budget for ordering supplies and prepping materials for Spring and Fall set of classes.
- Coordinated activities involving printmaking with young artists during the summer in addition to art events hosted by the arts center.
- Presented content in various formats, including group discussions, lectures, and computer-based training.

University of Georgia**Athens, GA**

Graduate Assistant/Instructor of Record

2020-2023

- Created over 50 lesson plans and tutorials to further student engagement.
- Collaborated with 2 professors to enhance student outcomes, resulting in a 20% increase in class participation and productivity.
- Guided and mentored a diverse group of over 40 students, aiding them in crafting portfolios tailored to various industry-related domains while actively contributing to program refinement.
- Liaised between faculty and students increasing faculty productivity time by 30%.
- Served as leader of graduate art students, focusing on efforts to bridge communications with administrations and earn grants and funding for multiple interdisciplinary collaborations.
- Co-founder and mentor of the Black Artist's Alliance, fostering student growth, diversity, and engagement in their learning experiences and encouraging higher post-bachelor education goals.

Chautauqua Institution School of Visual Arts**Chautauqua, NY**

Printmaking Instructor

2022

- Sustained a creative practice while teaching weekly Printmaking Curriculum for Chautauqua Summer art program for adults in addition to summer residency artists.
- Developed and delivered a comprehensive printmaking curriculum, spearheaded the update of equipment and materials to ensure refined future programming and opportunities.
- Oversaw and maintained multiple printmaking workshops, prepping material weekly for each class.
- Assisted marketing assistant in creating targeted content creations and social media engagement for the designated audience.
- Coordinated the planning, scheduling, and promotion of printmaking classes for summer events.

Northrop Grumman Corporation**Chamblee, GA**

Quality Assurance Reviewer/Support Specialist

2020-2022

- Performed content reviews of approximately 30-50 prepared responses (agent scripts) weekly ensuring content is developed with plain language and using the Clear Communication Index and principles.
- Created 10+ infographics providing technical guidance and procedures to agents for the accurate processing and triaging of calls and emails, reducing call handling time by 20%.
- Responsible for tracking, reporting trends and resolving issues, while proactively evaluating the quality of agent activities.
- Independently monitored and managed all administrative business functions. Developed and maintained mechanisms for administrative functions. Create and implement mechanisms for improved office and/or research efficiency as necessary.

Walt Disney World**Orlando, FL**

College Program Intern

2019-2020

- Promoted safety of guests by loading and unloading 300+ guests daily from the attraction and mitigated liability risks by monitoring attractions and enforcing safety policies, maintaining a 100% incident-free track record during the internship period.
- Properly inspected and solved any errors detected by the operating system of the ride while maintaining a professional demeanor for the best guest experience.
- Maximized customer service and satisfaction by providing directions to 300+ visitors regarding requested locations, events, and landmarks.
- Participated in Disney college 3 course programs such as professional development and fine art.

Old Navy**Lawrenceville, GA**

Product and Marketing Specialist

2014 – 2018

- Interface with customers to identify purchasing needs and direct them to appropriate department; recommend additional products or cost-effective alternatives to enhance service and satisfaction.
- Champion promotional items to increase sales revenues and actualize consultative sales techniques to achieve set sales goals; confirm and change price signage on designated products during seasonal promotions.
- Facilitate inventory and stock management; conduct routine cycle counts and inventory audits to assist

department manager and store replenish inventories while minimizing excess.

- Maintain and organize store displays to enhance product visibility and expedite product location activities.
- Led training sessions for new employees, ensuring adherence to company policies and enhancing overall team performance.

Education

Georgia Institute of Technology	Atlanta, GA
<ul style="list-style-type: none">• Certificate, UX/UI Design	2023
University of Georgia	Athens, GA
<ul style="list-style-type: none">• Master of Fine Arts, Studio Art	2023
Georgia Southern University	Statesboro, GA
<ul style="list-style-type: none">• Bachelor of Fine Arts, 2D Studio Art	2019